

EX PARTE OR LATE FILED

WILEY, REIN & FIELDING

ORIGINAL

1776 K STREET, N.W.

WASHINGTON, D.C. 20006

(202) 429-7000

DOCKET FILE COPY ORIGINAL

WRITER'S DIRECT DIAL NUMBER

FACSIMILE
(202) 429-7049

August 16, 1995

RECEIVED

(202) 828-4987

AUG 16 1995

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W.
Room 222
Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Re: ET Docket 92-9^x; RM-8643^x; Docket 92-237;
GEN Docket No. 90-314; GN Docket 93-252^x
CC Docket 92-115; CC Docket 94-54

Dear Mr. Caton:

In accordance with Section 1.1206 (a)(2) of the Commission's Rules 47 C.F.R. § 1.1206(a)(2)(1991), this is to notify the Commission that on August 14, 1995, Mark Golden of the Personal Communications Industry Association ("PCIA") provided the enclosed documents to Commissioner Rachelle B. Chong and her special advisor, Jill Luckett.

Should you have any questions regarding this matter, please contact the undersigned.

Respectfully submitted,

Lauren A. Carbaugh
Lauren A. Carbaugh

No. of Copies rec'd 0
List A B C D E

TAB 1
Profile of PCIA and its Members

TAB 2
Profile of PCS '95

TAB 3
Issues of Particular Concern to the Anticipated Audience

TAB 4
Recent PCIA Press Statements



RECYCLING

AL-SATE LEGAL 802-222-050 ED:



PCIA: COMMITTED TO THE WIRELESS VISION

PCIA today stands upon a more than forty five year history representing and advancing the interests of the wireless telecommunications industry.

The organization is the result of a merger between the Personal Communications Industry Association (formerly Telocator), founded in 1949 to represent the fledgling two-way radio industry and the National Association of Business and Educational Radio (NABER), established in 1965 to represent the private radio industry.

CONSENSUS OUT OF DIVERSITY

PCIA is a federation of seven membership sections with a common, representative board of directors. This structure gives each interest group the autonomy to pursue programs which address their specific needs and the strength of consensus across the a broad base of wireless communications industries

PCIA's membership sections:

- ▶ Broadband PCS
- ▶ Paging and Narrowband PCS
- ▶ Specialized Mobile Radio
- ▶ Site Owners and Managers
- ▶ Private System Users
- ▶ Communications Technicians
- ▶ Wireless System Integrators

A PROUD HISTORY OF ACCOMPLISHMENT

PCIA has made key contributions in Federal Communications Commission proceedings on behalf of the wireless communications industry, including such landmark actions as:

- ▶ Establishing interconnection agreements and earning cellular and paging providers co-carrier status following divestiture
- ▶ Requesting the allocation of 900 MHz spectrum for "Advanced Messaging"

1019 19th Street NW, Suite 110C
Washington, DC 20036-5105

Tel: 202-467-4770
Fax: 202-467-6987

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio

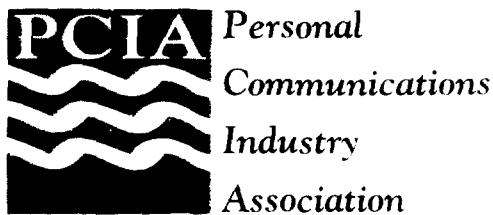
1501 Duke Street
Alexandria, VA 22314-3450
Tel: 703-739-0300
Fax: 703-836-1608

Services," the genesis of Narrowband PCS

- ▶ Requesting establishment of a broadband PCS proceeding in 1989, and championing the creation of these important new services
- ▶ Filing its "Flexible Cellular" petition in 1991, catalyzing the discussion of regulatory parity and leading to establishment of the Commercial Mobile Radio Services category
- ▶ Working with Commission staff on implementation of spectrum auctions, including hosting post auction debriefings with FCC and industry following the first two (narrowband) auctions and providing the first public demonstration of FCC simultaneous multiple round auction software systems in Seattle in September 1994.

A PROUD HISTORY OF CARING

PCIA is the sponsor of public interest programs through its Science and Education Foundation, which provides free pagers and paging services to organ transplant candidates (LifePage) and through the Bowler Foundation, which provides education scholarships to students in telecommunications.



MAKING BROADBAND PCS A REALITY

PCIA was the first national trade association to embrace and champion the advent of new personal communications services in the United States. PCIA's Broadband PCS membership section was founded in 1991, providing the first "home" for companies pursuing interests in this new generation of wireless services. PCIA's Broadband PCS Alliance demonstrates the theme of convergence which is the essence of PCS - - - attracting players from cellular and paging, as well as local and interexchange carriers, RBOCs and independent telcos, computer and cable companies, entrepreneurs, equipment manufacturers and more.

MILESTONES

- 1989 PCIA (Telocator) asks FCC to conduct an en banc hearing and initiate a proceeding aimed at launching PCS
- 1991 PCIA establishes its PCS Membership Section with 75 companies
PCS Service Descriptions document completed for the FCC
- 1992 PCIA 2 GHz microwave relocation plan, balancing the interests of incumbent licensees and new entrants, is adopted by the FCC
PCIA's first annual *PCS Market Demand Forecast* published
First of a series of "Standards Requirements Documents" submitted to PCS standards bodies
- 1993 *PCS Market Trials* report published
Spectrum Auctions whitepaper submitted to FCC
- 1994 Wall Street briefing held in New York
PCIA sponsored joint position paper (with APCO and NASNA) on wireless access to E-911 submitted to FCC

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105

Tel: 202-467-4770
Fax: 202-467-6987

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio

1501 Duke Street
Alexandria, VA 22314-3450

Tel: 703-739-0300
Fax: 703-836-1608

PCIA concludes licensing agreement with Rand McNally, making MTA/BTA designations available to FCC and industry free of charge

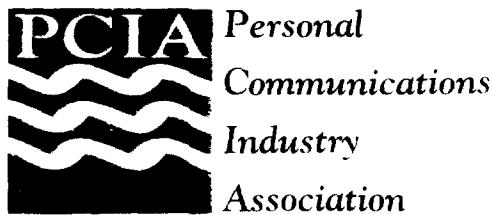
PCIA hosts first post-auction debriefing forum with FCC

PCIA develops comprehensive handbook for Designated Entities and sponsors DE briefing

Microwave Relocation Task Force created and microwave cost sharing proposal presented with FCC

1995 PCIA lobbies for and preserves right to use tax certificates for microwave relocation

PCIA organizes support of all major A/B block auction winners for microwave cost sharing plan



PAGING AND NARROWBAND PCS

The consolidation of PCIA/NABER created a single, unified membership from (old) PCIA's common carrier paging and NABER's private carrier paging memberships, mirroring the consolidation of paging as Commercial Mobile Radio Services. The two predecessor organizations were responsible for initiating and seeing through to implementation major rulemakings for the paging and narrowband industry: a tradition which the new PCIA continues forward today.

MILESTONES

- ▶ Requesting the allocation of 3 MHz of spectrum at 900 MHz for "Advanced Messaging Services," an allocation which created Narrowband PCS
- ▶ Crafting and implementing policies for "earned exclusivity" on Part 90 paging frequencies
- ▶ Partnering with FCC Mobile Services staff on comprehensive rewrites of Part 22 of the Commissions rules in 1990 and 1992.
- ▶ Expanding the eligibility of part 90 paging licensees to provide service to individuals.
- ▶ Facilitating the first implementation of auctions to assign spectrum licenses, and hosting post-auction debriefings with industry and FCC staff to ensure improvements in subsequent auctions.

RECENT ISSUES OF IMPORTANCE

- ▶ Successfully made the case for reduction in FCC regulatory fees for paging carriers from the proposed \$0.13/pager to a more equitable \$0.02/ pager
- ▶ Developed and advocated comprehensive rule changes to implement licensing of paging frequencies on a market area basis
- ▶ Argued to preserve access by paging/narrowband carriers to toll free numbering resources for paging carriers

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105

Tel: 202-467-4770
Fax: 202-467-6987

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radios

1501 Duke Street
Alexandria, VA 22314-3450

Tel: 703-739-0300
Fax: 703-836-1608



SPECIALIZED MOBILE RADIO (SMR)

PCIA's SMR Alliance consists of licensees in both the 800 MHz and 900 MHz SMR frequencies. It has exercised a leadership role, particularly with regard to the interests of small to medium sized SMRs, seeking policies and regulations which promote a fair opportunity for independent SMR operators to grow their businesses.

In July 1985, PCIA (then NABER) initiated a *Petition for Rulemaking* to allow SMRs, under certain circumstances, to obtain additional channels from the Business and Industrial/Land Transportation pools via intercategory sharing. This change was approved in January 1987.

In June 1991, PCIA filed a *Petition for Rulemaking* requesting a two year extension of the loading deadline for 900 Mhz SMRs who were placed at a competitive disadvantage with 800 Mhz SMRs due to the lack of available 900 MHz equipment. A *Report and Order* granting this extension was adopted in January 1992.

PCIA was the leading player in insuring fair and efficient licensing rules which enabled analog SMR system operators to convert their systems to low power digital operations. The association successfully negotiated with Fleet Call (now Nextel) to restrict their initial wide area filing proposals within the service area of their then-existing conventional systems, thus avoiding potential licensing conflicts with other SMR operators.

The association was the leading advocate of, and worked to achieve a higher level of co-channel protection for SMR operators, culminating in the FCC's adoption in 1993 of a 40/22 dBu contour standard. This rule change reduced the potential for interference between competing co-channel stations and improved the quality of dispatch service for end users.

More recently, PCIA successfully mobilized a broad coalition of SMR licensees (both members and non-members) and crafted a consensus proposal to make the lighter regulatory burden and operational flexibility of wide area licensing available to SMR licensees of all sizes. The association continues to work with other interested industry players to reach an agreement in the 800 MHz wide area licensing proceeding which balances the interests of all SMR operators.

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105

Tel: 202-467-4770
Fax: 202-467-6987

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio

1501 Duke Street
Alexandria, VA 22314-3450
Tel: 703-739-0300
Fax: 703-836-1608

The SMR Alliance has participated in a wide range of technical and other proceedings relevant to the SMR community and PCIA was a partner in the 800 MHz Coalition which developed and gifted to the Commission software to enable a lifting of the licensing freeze and processing of the backlog of applications in this service.



SITE OWNERS AND MANAGERS

The Site Owners and Managers Alliance (SOMA) within PCIA brings together the businesses that operate, manage, own or use wireless telecommunication towers and transmission facilities. SOMA has been instrumental in advancing regulatory policies, legislation and technical standards to ensure that siting issues do not pose an obstacle to the rapid, economical and efficient deployment of wireless services for American businesses and consumers.

ISSUES CURRENTLY BEING ADDRESSED

Standards and regulations for emissions of RF radiation: PCIA is working with the FCC, EPA and other affected industry to ensure that responsible, consistent and reasoned policies governing RF emissions are put into place.

Tower painting and lighting: PCIA is working to simplify the confusing mix of rules that apply to lighting and painting of antenna towers, to streamline and coordinate activities in this area by the FCC and FAA, and to designating a single point of responsibility for tower marking and lighting requirements.

Public Land Communication Site Fees: PCIA (through SOMA) has a long and successful history of leadership in the area of negotiating fees charged by the Bureau of Land Management and the Forest Service for communications sites located on public lands.

Site database: PCIA (through SOMA) is working with the FCC to plan for the development of a comprehensive, publicly available database of communications towers.

Industry guidelines and information: PCIA is nearing completion of a comprehensive reference manual of best or recommended practices for communications site and equipment installations.

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105

Tel: 202-467-4772
Fax: 202-467-6987

1501 Duke Street
Alexandria, VA 22314-3450

Tel: 703-739-0300
Fax: 703-836-1608



PRIVATE SYSTEM USERS ALLIANCE

PCIA's Private System Users Alliance comprises major licensees of private, wireless communications systems, including transportation, insurance, utility and other users in the Business Radio category. Non-CMRS licensees continue to face needs for spectrum for use other than the commercial provision of service (eg; for private, internal communications systems within business and industry, as well as public safety, security and emergency response purposes.) Availability of adequate spectrum for these purposes must be assured and has been a major focus of association activity.

PCIA has also exercised a leadership role in the complex Refarming proceeding now pending before the Commission. PCIA has convened open industry meetings to attempt to forge consensus on the sometimes contentious issues which the Commission has left open for industry resolution in its recent *Report and Order and Further Notice*.

PCIA is the largest FCC-designated frequency coordinator and processes over 40,000 applications for frequency assignments annually. 90% of PCIA frequency coordinations are processed in one third the time allowed by the FCC. PCIA has created electronic filing processes for its coordination clients which are more user friendly and technically advanced than any offered by other coordinators.

WIRELESS SYSTEM INTEGRATORS

PCIA's Association of Wireless System Integrators represents the interests of those entrepreneurial businesses exploring the opportunities to design, implement and deploy integrated wireless systems.

ASSOCIATION OF COMMUNICATIONS TECHNICIANS

The nation's only professional association for communications technicians, this PCIA membership section offers training and certification in two way radio technologies.

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105

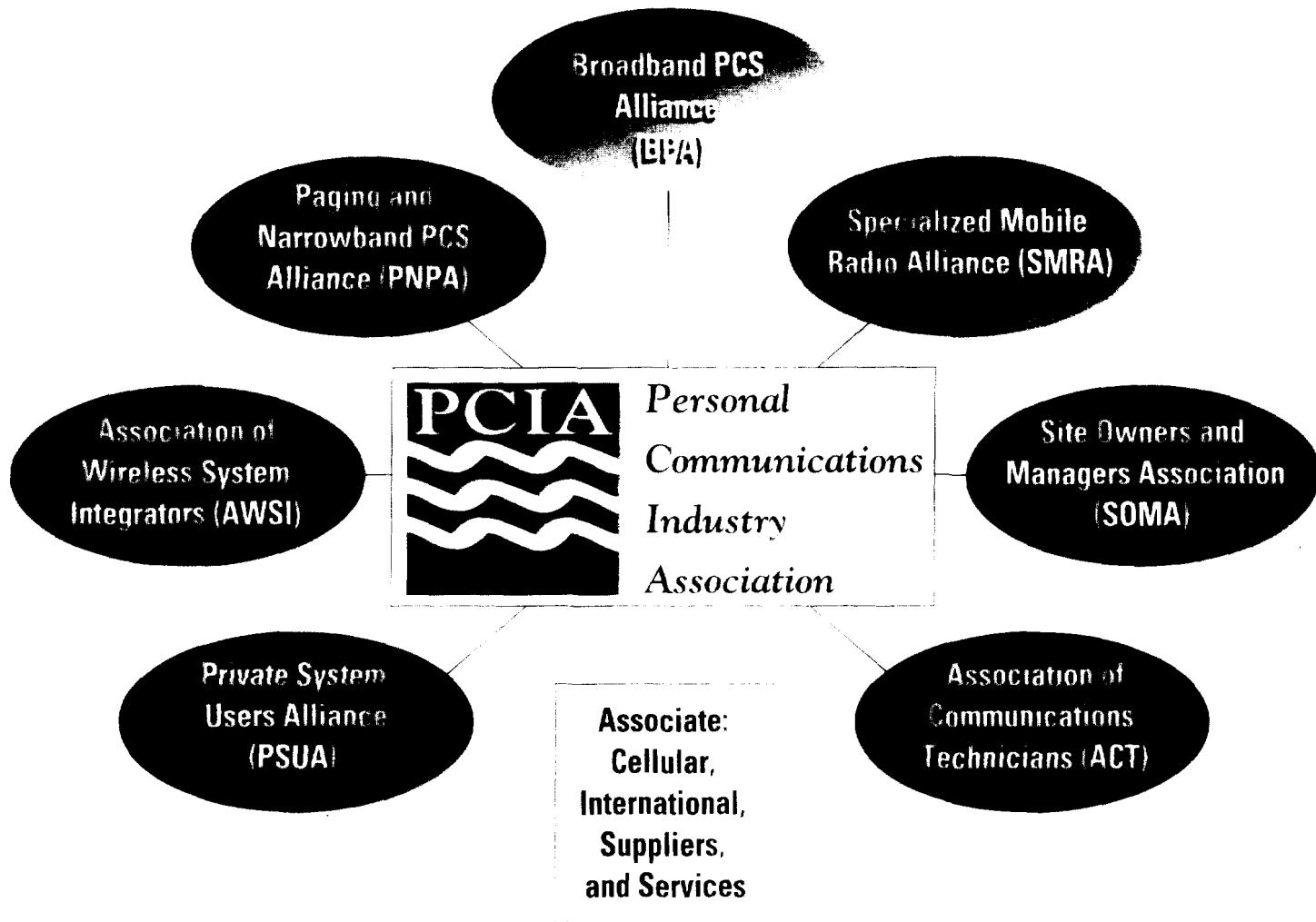
Tel: 202-467-4770
Fax: 202-467-6987

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio

1501 Duke Street
Alexandria, VA 22314-3450

Tel: 703-739-0300
Fax: 703-836-1608

WE'RE EXPANDING TO SERVE YOU BETTER!



The consolidation of PCIA and NABER creates a federation of key industry segments representing the chief providers of wireless voice and data communications to both consumers and businesses. Information is power and PCIA gives its members what they need to ensure their continued growth and success in this rapidly changing industry. Look to PCIA as your primary resource for information, representation and education in the personal communications industry.

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105
Tel: 202-467-4770; 800-326-8638
Fax: 202-467-6987



1501 Duke Street
Alexandria, VA 22314-3450
Tel: 703-739-2300; 800-759-0300
Fax: 703-836-1608

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio.



PCS '95 - Personal Communications Showcase

Sponsored and Produced By: Personal Communications Industry Association (PCIA)

Dates: September 21 - 23, 1995

Site: Orange County Convention Center - Orlando, Florida

Projected Attendance: 10,000 from more than 35 countries

No. of exhibiting companies: 313

Exhibit Area: 200,000 square feet (gross)

PCS '95 will be the most important and comprehensive forum for the wireless communications industry. Reflecting the enormous growth and potential of the industry, the show has doubled in size since last year and, as a result, will feature an exhibition loaded with an unprecedented array of everything that's new and different in personal wireless communications. No other event ties it all together with every piece of the puzzle represented, including infrastructure products and services (cellular, paging and PCS), paging and cellular products, advanced messaging, computer hardware and software, the next wave of PCS products and much more.

While there will be plenty of excitement on the exhibit floor, PCS is much more than just a tradeshow; education is a big part of the mix and the conference portion of the 1995 show will also have more to offer. Each day of the convention kicks off with a supersession that features the true movers and shakers in the personal communications business. These sessions are entertaining and informative, providing a look at the overall strategic thrust of the industry. For more in-depth coverage of the critical issues facing the industry, 30+ concurrent sessions offer intense, interactive learning opportunities.

1019 19th Street NW, Suite 1100
Washington, DC 20036-5105

Tel: 202-467-4770
Fax: 202-467-6987

PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio

1501 Duke Street
Alexandria, VA 22314-3450

Tel: 703-739-0300
Fax: 703-836-1608

PERSONAL COMMUNICATIONS SHOWCASE

Committed to the Wireless Vision

Because Frontiers Don't Stand Still

September 21-23, 1995
Orange County Convention Center
Orlando, Florida

PCS '95 is sponsored by the Personal Communications Industry Association

Explore all the dimensions and promise of global wireless communications in one show... under one roof!

Start planning now to be part of PCS '95 when it opens on 21 September 1995 at the Orange County Convention Center in Orlando, Florida, USA!

PCS '95 focuses closely and exclusively on wireless communications. Whether your interest is in voice or data, paging or cellular, satellite links or personal digital communications, you will see it all at PCS '95!

Communications specialists will come from Europe, North and South America, Asia...from all over the world! All the leading innovators serving the wireless communications industry will be on hand.

They will come to Orlando because they know there is no better place in 1995 to get a complete, up-to-date picture of the industry, its promises, and its prospects.

Participate in this Unique International Educational Experience

PCS '95 provides an unmatched educational forum with over 30 sessions covering all the critical issues. You can rely on PCS '95 to show you:

- How roaming, air interface standards, satellite services and seamless communications environments are evolving on a global basis
- What the future holds for PCS, mobile data, and other services. Get an in-depth look at emerging worldwide markets at PCS '95.
- Where satellite-based services fit in the overall wireless communications picture, and how national and international regulations are affecting the growth of satellite options.

Enjoy Special Services for International Visitors

PCS '95 will greet international visitors with a full array of services designed to make your visit enjoyable and productive.

At the PCS '95 International Business Center you will find interpreters, telephones, and a lounge for your convenience. We can also introduce you to PCS '95 exhibitors interested in exporting to your home market.

Travel assistance, restaurant reservations, advice on nearby attractions... you will find it all at the International Business Center.

Here's How to Attend



Plan to extend your visit so that you may take advantage of Orlando's famous theme parks and recreational activities.

See All the Latest Products

PCS '95 will introduce you to the most innovative manufacturers in the business... learn how maturing manufacturers are creating new customer-ready products. Make contact with new providers of every service your business needs. With more than 200 exhibiting companies represented, you'll be able to compare competing products side by side. Make the smart purchases...and the winning deals your future demands!

And After Hours?

When your business day is finished at PCS '95, you will be surrounded by the famous attractions of the Orlando area, one of the world's top travel destinations.

Tour the theme parks of Walt Disney World, Universal Studios Florida, or Sea World. Visit Cape Canaveral and the Kennedy Space Center. Relax on the beaches of the Florida coast, or the scores of nearby golf courses.

It's all waiting for you in Orlando... part of your memorable visit to the 1995 Personal Communications Showcase!

1. Fill out the enclosed registration form completely and forward it to the attention of PCS '95 Expo Registration via...



FAX: 617-329-8090



ATT: PCS '95 Expo Registration
30 Washington Street
Suite LLI
Somerville, MA 02026-4449 USA



You may also register via the Internet

WEB ADDRESS:

www.pcia.com

INTERNET E-MAIL ADDRESS:

pcia@exporeg.com

2. Fill out the enclosed housing form completely and forward it to the attention of PCS '95 Housing & Airline Travel Information via...



PHONE: 415-979-2270



ATT: PCS '95 Housing
Convention Management Resources
New Montgomery, Suite 2070
San Francisco, CA 94105 USA



PHONE: 415-979-2292

3. If you have any additional questions, or if you would prefer to register by phone, call 617-329-9580, fax 617-329-8090.

Note: When phoning or faxing, be sure to use the correct country code for the USA.

Explore todas las dimensiones y promesas de las comunicaciones inalámbricas mundiales en una sola exposición y bajo el mismo techo

Haga sus planes ahora mismo para participar en la PCS '95 cuando se inaugure el 21 de septiembre de 1995 en el Centro de Convenciones del Condado de Orange, en Orlando (Florida), Estados Unidos.

PCS '95 se centra exclusivamente en las comunicaciones inalámbricas. Todo lo que pueda interesarle —voz o datos, radiobúsqueda o teléfonos celulares, enlaces por satélite o dispositivos digitales de comunicaciones personales— estará en PCS '95.

Vendrán expertos en comunicaciones de Europa, América del Norte y del Sur, Asia... ¡de todo el mundo! Todos los principales innovadores de la industria de las comunicaciones inalámbricas estarán a su disposición.

Vendrán a Orlando porque saben que en 1995 no habrá mejor lugar para ver un panorama completo y actualizado de la industria, sus promesas y perspectivas.

Participe en esta experiencia educativa internacional única en su género

PCS ofrece un foro educativo sin precedentes, con más de 30 sesiones que abarcan todos los temas candentes. Puede contar con que PCS '95 le muestre lo siguiente:

- La evolución mundial de los servicios con desplazamiento de los usuarios, las normas para las interfaces en el aire, los servicios por satélite y los servicios con desplazamiento de los usuarios sin interrupciones en el servicio.
- El futuro de las comunicaciones personales, los datos móviles y otros servicios. Examine a fondo los mercados mundiales incipientes en PCS '95.
- El lugar que ocupan los servicios por satélite en el panorama general de las comunicaciones inalámbricas y el efecto de los reglamentos nacionales e internacionales en el crecimiento de las opciones para las telecomunicaciones por satélite.

Disfrute los servicios especiales para visitantes internacionales

PCS '95 recibirá a los visitantes internacionales con una gama completa de servicios para que su estadía sea placentera y productiva.

En el Centro Empresarial Internacional de PCS '95 encontrará intérpretes, teléfonos y una cómoda sala. También podemos presentarle expositores de PCS '95 que estén interesados en exportar a su país.

Ayuda con los viajes, reservaciones para restaurantes, asesoramiento sobre atracciones de las proximidades... lo encontrará todo en el Centro Empresarial Internacional.



Para ir a la exposición:



Planee extender su estadía para ir a los famosos parques de diversiones de Orlando y aprovechar las actividades de recreación que ofrece.

Vea todos los últimos productos

PCS '95 le presentará a los fabricantes más innovadores del ramo. Vea los nuevos productos listos para el usuario, readies o en tecnologías maduras. Póngase en contacto con proveedores nuevos de cada uno de los servicios que su empresa necesita. Con más de 200 compañías expositoras, verá productos competitivos uno al lado del otro y podrá compararlos más fácilmente. Haga compras inteligentes... y los buenos negocios que su futuro le exige.

¿Y después de la exposición?

Cuando termine su día de trabajo en PCS '95, estará rodeado por las famosas atracciones de Orlando, uno de los centros turísticos más importantes del mundo.

Recorra los parques de Walt Disney World, Universal Studios Florida o Sea World. Visite Cabo Cañaveral y el Centro Espacial Kennedy. Descanse en las playas de la costa de Florida o vaya a cualquiera de los cientos de campos de golf cercanos.

Todo eso lo espera en Orlando... como parte de un viaje inolvidable para ver la Exposición de Comunicaciones Personales de 1995.

1. Llene el formulario de inscripción adjunto y envíelo a la mesa de inscripción de la exposición PCS '95 por fax.

FAX: 617-329-8090

Correo: PCS '95 Expo Registration
450 Washington Street
Suite LL1
Dedham, MA 02026-4449, EE.UU.

también puede inscribirse por medio de Internet.

Dirección de WEB:
<http://www.pcia.com>

Dirección del correo electrónico
de Internet:
pcia@exporeg.com

2. Llene el formulario adjunto sobre alojamiento y envíelo a la mesa de información sobre alojamiento y vuelos de PCS '95 por...

FAX: 415-979-2270

Correo: PCS '95 Housing
c/o Convention Management Resources
33 New Montgomery, Suite 2070
San Francisco, CA 94105, EE.UU.

Teléfono: 415-979-2292

3. Si tiene alguna pregunta o si prefiere inscribirse por teléfono, llame al 617-329-9580 o envíe un fax al 617-329-8090.

Nota: Si llama por teléfono o si envía un fax, recuerde usar el código correcto para Estados Unidos.

À l'occasion d'un seul salon et sous un seul toit, découvrez tous les aspects et toutes les dimensions des communications mondiales sans fil

Prévoyez dès maintenant de participer au Salon PCS'95 qui ouvrira ses portes le 21 septembre 1995, à l'Orange County Convention Center, Orlando, Floride, Etats-Unis.

Le Salon PCS'95 traitera en détail et exclusivement des communications sans fil. Que vous vous intéressiez à la téléphonie ou à la transmission de données, à la recherche de personnes par télécavéteur ou aux communications en mode cellulaire, aux liaisons par satellites ou aux communications personnelles numériques, PCS'95 vous offrira tout cela.

Des spécialistes viendront d'Europe, d'Amérique du Nord et d'Amérique du Sud, d'Asie...du monde entier ! Tous les principaux inventeurs du monde des communications sans fil seront sur place.

Ils seront à Orlando car ils n'ignorent pas que c'est en 1995, le meilleur endroit pour avoir un panorama complet et actualisé de cette industrie, de ses espérances et de ses perspectives.

Participez à cette expérience éducative de dimension internationale et absolument unique

Avec plus de 30 séances éducatives sur toutes les questions essentielles, PCS offre un forum sans équivalent sur le plan de l'information. Vous pouvez être certain que PCS'95 vous montrera :

- Comment évoluent à l'échelle mondiale les normes régissant les communications mobiles et les interfaces spatiales, ainsi que l'environnement des services par satellites et des télécommunications
- Comment se présente l'avenir des communications individuelles, des services mobiles de données et des autres prestations. Ayez à PCS'95 une vision précise des marchés mondiaux de demain
- Comment les services par satellites s'intègrent dans le paysage des communications mondiales sans fil et quelles sont les incidences des réglementations nationales et internationales sur les options satellitaires

Profitez des services spéciaux offerts à nos visiteurs étrangers

PCS'95 mettra à la disposition de ses visiteurs étrangers une gamme complète de services pour que leur séjour soit agréable et fructueux.

L'International Business Center (Centre commercial international) de PCS'95 vous propose des services d'interprétation de téléphonie et un salon de détente. Nous pouvons également vous présenter aux exposants du salon qui s'intéressent au marché de votre pays pour exporter leurs produits.

Service d'assistance pour vos déplacements, réservations de tables de restaurant, informations sur les attractions toutes proches... L'International Business Center vous offre tout cela.



Modalités d'inscription



Prévoyez de prolonger votre séjour pour apprécier les parcs célèbres et les nombreux loisirs qu'offre la région d'Orlando.

Découvrez les produits les plus récents

PCS'95 vous fera connaître l'ensemble des produits créatifs de la profession. Vous pourrez également apprendre comment les techniques en gestation de nouveaux produits sont créées. Rencontrerez les nouveaux prestataires de tous les services dont votre entreprise a besoin. Avec ses deux sociétés exposantes et même davantage, PCS'95 vous permettra de comparer des produits concurrents côté à côté. Faites votre marché intelligemment et... les bonnes affaires que le futur avenir de votre entreprise !

Et pour vous détendre ?

Une fois votre journée de visite de PCS'95 terminée, vous trouverez à proximité les attractions célèbres de la région d'Orlando qui en font un des endroits du monde les plus fréquentés.

Visitez les parcs du Walt Disney World, les studios Universal Studios Florida ou encore le Sea World. Allez à Cap Canaveral et au Centre spatial Kennedy. Détendez-vous sur les plages de la côte de Floride ou bien sur les nombreux terrains de golf tout proches.

Tout cela vous attend à Orlando et fera partie de votre mémorable visite au Salon PCS'95 !

1. Remplissez l'imprimé d'inscription ci-joint et envoyez-le à l'adresse suivante :

 **Télécopie :** PCS'95 Expo Registration
No: 617-329-8090

 **Par courrier :** PCS Expo Registration
250 Washington Street
Suite LL1
Dedham, MA 02026-4449 USA

 **Par Internet:**

Adresse WEB :
<http://www.pcia.com>

Adresse E-Mail Internet :
pcia@exporeg.com

2. Remplissez l'imprimé de réservation de chambres d'hôtel et envoyez-le à l'adresse suivante :

 **Télécopie :** Housing & Airline Travel
Information No : 415-979-2270

 **Par courrier :** PCS'95 Housing
c/o Convention Management Resources
33 New Montgomery, Suite 2070
San Francisco, CA 94105 USA



Téléphone : 415-979-2292

3. Pour tout autre renseignement complémentaire que vous pourriez désirer ou si vous préférez vous inscrire par téléphone,appelez les numéros suivants :

Téléphone : 617-329-9580

Télécopie : 617-329-8090

Note: Au moment de passer vos appels téléphoniques ou de transmettre vos messages par télécopie, assurez-vous que vous utilisez un indicatif exact pour les Etats-Unis.

Entdecken Sie alle Dimensionen und Aussichten globaler drahtloser Kommunikation in einer Ausstellung und unter einem Dach.

Machen Sie jetzt schon Ihre Pläne, bei der Eröffnung der PCS '95 am 21. September 1995 im Orange County Convention Center in Orlando, Florida dabei zu sein!

Die PCS '95 ist strikt auf drahtlose Kommunikation konzentriert. Egal ob Sie an Sprach- oder Daten-, Paging- oder Zellkommunikation, Satellitenverbindungen oder persönlichen digitalen Kommunikationssystemen interessiert sind, auf der PCS '95 finden Sie alles!

Wir erwarten Kommunikationsexperten aus Europa, Nord- und Südamerika, Asien ... aus der ganzen Welt! Alle führenden Bahnbrecher, die ihre Dienste der drahtlosen Kommunikationsindustrie anbieten, werden vertreten sein.

Orlando ist ihr Ziel, weil sie wissen, daß es 1995 keine bessere Gelegenheit geben wird, sich eine vollständige Übersicht über den neuesten Stand der Industrie und ihrer Zukunftsaussichten zu verschaffen.

Nehmen Sie an diesem einmaligen internationalen Informationsereignis teil

Die PCS bietet ein unübertroffenes, informatives Forum mit mehr als 30 Sessions, die alle entscheidenden Themen ansprechen. Sie können sicher sein, daß Sie auf der PCS '95 mehr über das folgende erfahren:

- Die globale Evolution des Wanderns sowie von Luft-Interface-Normen, Satellitendiensten und nahtlosen Kommunikationsumgebungen,
- Die Zukunftsaussichten für Privatkommunikationsdienste, mobile Daten- und andere Dienste. Die PCS '95 bietet Ihnen einen sorgfältigen Einblick in neue globale Märkte.
- Den Platz von Satellitendiensten im Gesamtbild der drahtlosen Kommunikation und den Einfluß nationaler und internationaler Regelungen auf das Wachstum der Satellitenoptionen

Nutzen Sie unsere Sonderleistungen für internationale Besucher

Die PCS '95 heißt internationale Besucher mit einem vollen Angebot an Dienstleistungen willkommen, die Ihren Aufenthalt angenehmer und produktiver gestalten.

Im PCS '95 International Business Center finden Sie Dolmetscher, Telefone sowie einen Aufenthaltsraum zum gefälligen Gebrauch. Wir können Sie auch mit PCS '95 Ausstellern bekanntmachen, die an Exportgeschäften mit Ihrem Heimatmarkt interessiert sind.

Reisehilfe, Restaurantreservierungen, Informationen über nahegelegene Sehenswürdigkeiten ... all dies wird Ihnen im International Business Center geboten.



Und so können Sie teilnehmen:

1. Füllen Sie das beigelegte Anmeldeformular vollständig aus und schicken Sie es an die PCS '95 Expo Registration via

 **Telefax:** 617-329-8090

 **Post:** PCS '95 Expo Registration
450 Washington Street
Suite L11
Dedham, MA 02026-4449 USA

 Sie können auch übers Internet registrieren:

E-Mail Adresse:
<http://www.pcia.com>

Internet E-Mail Adresse:
pcia@exporeg.com

2. Füllen Sie das beigefügte Unterkunftsformular vollständig aus und schicken Sie es an die PCS '95 Housing & Travel Information via

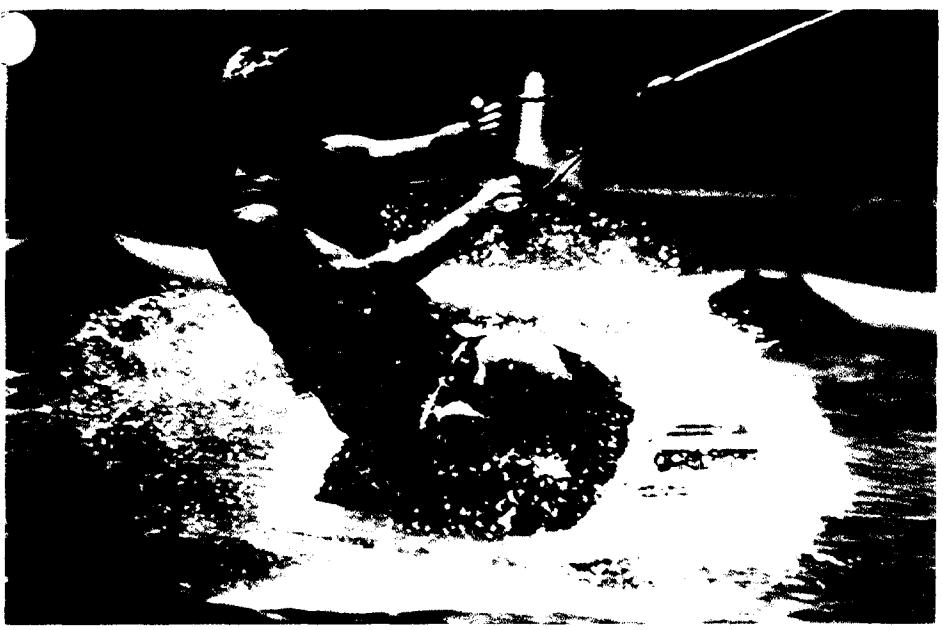
 **Telefax:** 415-979-2270

 **Post:** PCS '95 Housing
30 Convention Management Resources
30 New Montgomery, Suite 2070
San Francisco, CA 94105 USA

 **Telefon:** 415-979-2292

3. Falls Sie noch weitere Fragen haben oder es vorziehen, telefonisch zu registrieren, rufen Sie bitte an. **Telefon:** 617-329-9580, **Telefax:** 617-329-8090.

 **Hinweis:** Benutzen Sie beim Anrufen oder Faxen die richtige Landesvorwahl für die USA.



Planen Sie doch Ihren Aufenthalt zu verlängern und die Gelegenheit auszunutzen, Orlands bekannte Freizeitparks und Freizeitaktivitäten zu besuchen.

Sehen Sie die neuesten Produkte

PCS '95 stellt Ihnen die innovativsten Produkte der Branche vor. Entdecken Sie wie zu reifende Technologien zu neuen, konkurrenzfähigen Produkten führen. Nehmen Sie Kontakt auf mit neuen Anbietern aller Dienstleistungen, die Ihr Unternehmen benötigt. Bei mehr als 100 vertretenen Ausstellern können Sie konkurrierende Produkte nebeneinander vergleichen. Erledigen Sie die scharfsinnigen Einkäufe und gewinnbringenden Geschäfte, die Sie für Ihren zukünftigen Erfolg brauchen.

Wohin nach den Geschäftsstunden?

Wenn Ihr Geschäftstag auf der PCS '95 zu Ende geht, befinden Sie sich inmitten der bekannten Attraktionen von Orlando und Umgebung - einem der beliebtesten Reiseziele der Welt.

Besuchen Sie doch die Freizeitparks Walt Disney World, Universal Studios Florida oder Sea World. Schauen Sie sich Cape Canaveral und das Kennedy Space Center an. Oder entspannen Sie sich an den Stränden entlang der Küste Floridas oder auf einem der zahlreichen naheliegenden Golfplätze.

Das alles wartet auf Sie in Orlando - als Teil Ihrer unvergesslichen Teilnahme am Personal Communications Showcase 1995.

グローバル・ワイアレス・コミュニケーションズへの 将来性とその全貌を一つの屋根のもとで検索しませんか。

米国フロリダ州オーランドのオレンジ
カウンティ・コンベンション・センターで
1995年9月21日から開催されるPCS'95
へお越しください！

PCS'95はワイアレス・コミュニケーションのみに焦点をあてています。音声、
データ、ページング、セルラー、サテライト、リンク、パーソナル・デジタル・コミュニケーションなど、PCS'95ではあらゆる
ものが展示されています！

ヨーロッパ、北米、南米、アジアなど
世界中からコミュニケーション・スペシャリストが集まっています！ ワイヤレス・
コミュニケーション業界の革新的な大手
企業が一堂に会するまたとない機会です。

これらの企業は包括的で、最新の業界、
そしてその将来の全貌を握る1995年最高の
イベントに参加するため、オーランドに
やってきます。

ユニークな国際教育プログラム

PCS'95は、国際的な視点をカバーする30種
以上の国際セミナーと、他に比類ない
教育フェアを用意しています。PCS'95では次の
ような講師をお呼びします。

- ローラン・ラムゼー：スマートフェース基準、
サテラムゼー：世界のおよびシームレス・
コネクション：世界の環境が、世界的な
レイヤーでどのように構成しているか。
- PCS、移動サービス、その他のサービスの
将来は、PCS'95は世界の台頭市場を深く
掘り下げてみます。
- サテライテ、ペーパルサービスがワイア
レス・コミュニケーションにどのように
適合するか、また、国際および国内規制が
サテライテの選択にいかに影響するか。

海外参加者のための特別サービス

PCS'95は、海外参加者の皆様の訪問を楽しく
生産的なものにするため、様々なサービスを
用意しております。

PCS'95インターナショナル・ビジネス・
センターでは、皆様の便宜を図り専用の
電話やラウンジを用意しており、通訳も
得機させています。また、各国に輸出を
望む出展企業を紹介しています。

旅行のお手伝い、レストランの予約、
近辺のアトラクションについての
アドバイスなど、インターナショナル・
ビジネス・センターではあらゆる情報を
入手できます。

